



COMMUNITY PARTNER

Please join us as we work together to help Exchange Club Family Center strengthen families in Northeast Florida!

The Northeast Florida Exchange Club Center for the Prevention of Child Abuse operating as The Exchange Club Family Center, Northeast Florida, located in Jacksonville, Florida, offers free Parent Aide services to at-risk families across the First Coast to help deter child abuse and strengthen families.

Our Mission

The mission of **The Exchange Club Family Center, Northeast Florida** is Preventing Child Abuse by Strengthening Families.

Dedicated Staff: The staff at our organization is dedicated and specially trained to handle family issues and help parents replace abusive behaviors with effective skills for nonviolent, nurturing parenting.

About Us: In 1992, the **Exchange Club Family Center, Northeast Florida** adopted Parent Aide as its national project. By working hands-on with families in a consistent way, we have successfully helped families break the cycle of abuse.

Consistent Service: Constant and consistent service is maintained through home visits which occur one to two times per week for a period ranging from four months to one year. Our Parent Aides will help guide them every step of the way.

Through the generous contributions from our partners through the years, the Center has been able to serve thousands of families. These funds support Exchange Club Family Center, Northeast Florida's Parent Aide program which brings trained personnel into the homes of families who are at-risk for abuse behaviors to help them learn effective skills for nonviolent, nurturing parenting. This program is fully dependent on grants, private donations and community partnerships.

In 1993, we began a tradition of recognizing local individuals for their contribution to the prevention of child abuse at our annual **Child Abuse Prevention Conference and Awards Luncheon**. Our program for the luncheon provides an ideal forum for local companies and organizations to honor individuals for their hard work and dedication to child abuse prevention.

This year, the 25th Annual Child Abuse Prevention Conference & Awards Luncheon theme will be focused on Overcoming Challenges Facing Families today. The event will be held on Thursday, April 26, 2017 - 8:00 am to 5:00 pm at the Adam W. Herbert Conference Center at the University of North Florida.

The following are opportunities to become one of our Community Partners. I hope that you will consider our mission and choose to join us in the fight against child abuse.



COMMUNITY PARTNERSHIP OVERVIEW

Community Leader Partner: \$12,500 (*\$12,000 tax deductible*)

Year-round Benefits:

- Exposure as Community Lead Partner throughout 2018 ECFC programs across all media and marketing

Event Benefits:

- Recognition as Community Partner at CAP Conference/Luncheon
 - Opportunity to present greeting at the event
 - Verbal recognition and presentation of sponsorship at event
 - Opportunity for informational table and/or to place materials at place settings at all events and conference/luncheon
 - Lead logo inclusion on event signage and all event materials
 - Front page logo recognition and back page advertisement in Conference and Luncheon program
 - One premier table at luncheon for 10 designated guests with organization name displayed

Promotional Benefits:

- Inclusion in year-round marketing, digital and social media campaigns
- Recognition as Community Lead Partner and photo opportunities at events throughout year:
 - Pinwheel Campaign, Toy Drop, CAP Conference & Luncheon, Check Presentation for Sponsorship & Photo Opportunity
- Lead logo and link on Exchange Club Family Center website
- Lead logo inclusion on all event-related email blasts
- Lead logo in *Florida Times-Union* event advertising
- Community Lead Partner inclusion in pre- and post-event news releases

Foundation Partner: \$10,000 (*\$9,500 tax deductible*)

Event Benefits:

- Opportunity to present greeting at the event
- Verbal recognition and presentation of sponsorship at event
- Opportunity for informational table and/or to place materials at place settings at luncheon*
- Lead logo inclusion on event signage and all event materials
- Front page logo recognition and back page advertisement in Conference and Luncheon program
- One premier table at luncheon for 10 designated guests with organization name displayed

Promotional Benefits:

- Lead logo and link on Exchange Club Family Center website
- Lead logo inclusion on all event-related email blasts
- Lead logo in *Florida Times-Union* event advertising
- Naming Sponsor inclusion in pre- and post-event news releases



Advocate Partner: \$5,000 (\$4,500 tax deductible)

Event Benefits:

- Opportunity to address attendees at the event (mid-point or closing comments)
- Verbal recognition at event
- Opportunity for informational table and/or to place materials at place settings at luncheon*
- Prominent logo inclusion on event signage
- Full page advertisement in Conference and Luncheon program
- One premier table at luncheon for 10 designated guests with organization name displayed

Promotional Benefits:

- Logo and link on Exchange Club Family Center website
- Logo inclusion on all event-related email blasts
- Prominent logo in *Florida Times-Union* event advertising
- Inclusion in pre- and post-event news releases

Patron Partner: \$3,000 (\$2,750 tax deductible)

Event Benefits:

- Verbal recognition at event
- Opportunity to have informational table at event*
- Logo inclusion on event signage
- Half-page advertisement in Conference and Luncheon program
- Five complimentary seats at the luncheon

Promotional Benefits:

- Logo and link on Exchange Club Family Center website
- Logo inclusion on one event-related email blast
- Logo in *Florida Times-Union* event advertising

** Note: Table, chairs and table skirt is provided for the sponsor, other booth and/or promotional materials must be provided by the sponsor.*

Guardian Partner: \$1,000 (\$900 tax deductible)

Event Benefits:

- Verbal recognition at event
- Logo inclusion on event signage
- Quarter-page advertisement in Conference and Luncheon program
- Two complimentary seats at the luncheon

Promotional Benefits:

- Name recognition on Exchange Club Family Center website
- Name recognition in *Florida Times-Union* event advertising



Helper Partner: \$500 (*\$400 tax deductible*)

Event Benefits:

- Verbal recognition at event
- Name recognition on event signage
- Logo recognition in Conference and Luncheon program
- Two complimentary seats at the luncheon

Promotional Benefits:

- Name recognition on Exchange Club Family Center website

Friend Partner: \$250 (*\$200 tax deductible*)

Event Benefits:

- Name recognition on event signage
- Name recognition in Conference and Luncheon program
- One complimentary seat at the luncheon



Exchange Club Family Center, Northeast Florida

3119 Spring Glen Road, Suite 111

Jacksonville, FL 32207

(904) 306-9318

www.exchangeclubfamilycenter.com

Community Partnership Selection

NAME TITLE _____

AGENCY/ORGANIZATION _____

PROGRAM (if any) _____

ADDRESS _____

CITY, STATE & ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____

Check if this is the name and address where you would like the tax deductible letter sent. If not, please note:

Check if the contact person listed above can also be reached to coordinate partnership logistics (i.e. support materials, company logos, information booth, etc.). If not, please note:

Choose Your Level Of Partnership:

COMMUNITY LEADER PARTNER (year-round exposure) - \$12,500

Foundation Partner - \$10,000

Advocate Partner - \$5,000

Patron Partner - \$3,000

Guardian Partner - \$1,000

Helper Partner - \$500

Friend Partner - \$250

Mail this form, along with payment, to:

Exchange Club Family Center, Northeast Florida

3119 Spring Glen Road, Suite 111; Jacksonville, FL 32207

***Please make checks payable to Exchange Club Family Center, Northeast Florida
(Memo: Community Partnership)***

Please visit our website for additional information: www.exchangeclubfamilycenter.com